





INTRODUCTION

- The origin of the sport is in China where Dragon Boat is very popular, also all over Asia.
- Dragon Boat is a team sport which is perfect for bringing together all kind of people. You don't need to have any paddle skills before you enter a Dragon Boat for the first time.
- The sport can be practiced on rivers, lakes and even at seaside. As the boats are unsinkable it's perfect for everybody.
- Dragon Boats come in different sizes from 8-20 paddlers. In addition, you have a helm to steer the boat and a drummer in the front who must beat a big drum according to the paddle strokes.
- Teams can consist of male, female or mixed crews, age doesn't matter for the sport.
- The origin of the sport is in China where Dragon Boat is very popular, also all over Asia.
- Dragon Boat is a team sport which is perfect for bringing together all kind of people. You don't need to have any paddle skills before you enter a Dragon Boat for the first time.
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STRATEGIC ANALYSI

STRENGHTS

- · gender equity because of mixed crews
- teams don't have to bring their boat, organizer provides boats
- no expenses for teams on transportation of boats
- combination with other classes is possible e.g. Pink Paddler, disabled, University cups, fun cups etc.
- combination with other sports is possible e.g. SUP, outrigger, marathon
- · combination brings in more money
- large number of participants makes a bigger audience

WEAKNESSES

- too many people for e.g. accommodation, catering, transportation etc.
- too much material e.g. boats to be prepared by organizers
- · no progression in the sport

OPPORTUNITIES

- safe sport, boats don't capsize
- easy to learn
- inclusion of all people
- · easy to combine competitions with other sports

THREATS

- costs of boats
- costs of events
- escalation of costs in general e.g. travel
- four federations competing (ECA-EDBF, ICF-IDBF) maybe decreases the number of participants



PROJECT GUIDELINES

INTERNATIONAL EVENTS – OFFICIALS – ATHLETES – ORGANIZERS – VOLUNTEERS

Development

Our priorities

- participating teams Club Europeans
 - 2015 Auronzo/Italy 65 from 9 nations
 - 2017 Szeged/Hungary 123 from 7 nations
 - 2019 Moscow/Russia 75 from 4 nations
- participating teams Nations Europeans
 - 2015 Auronzo/Italy no data
 - 2017 Szeged/Hungary 65 from 9 nations
 - 2019 Moscow/Russia 52 from 7 nations
- get more nations in all events
- attract more juniors

Actions

- pay attention to dates of marathon, sprint, master etc., so that these athletes can compete in Dragon Boat events
- lower registration fee for juniors
- junior events only in mixed crews and 10-seater boats
- allow more than one junior boat per nation for national teams

Events and calendar

Our strengths

> skills of technical delegate

Our weaknesses

not enough organizers

Actions

- combination with other events e.g. SUP, outrigger, marathon
- pay attention to dates of other disciplines
- pay attention to dates of EDBF, ICF, IDBF
- lower costs by only having 10-seater boats



PROJECT GUIDELINES

INTERNATIONAL EVENTS – OFFICIALS – ATHLETES – ORGANIZERS – VOLUNTEERS

Venue & Equipment

Our priorities

- use the same venues as sprint
- short distances to hotel etc.
- not somewhere in the nowhere
- interesting place for holidays because athletes pay for themselves

Actions

find out where next sprint events take place

Athletes, judges, referees, officials, coaches, volunteers, organizers

Our priorities

- experienced ICF ITO's from Europe
- not enough officials from ECA

Actions

ask ICF if ITO examination can be held at European championships

Rules & regulations

Our priorities

> keep it simple for teams and officials

Actions

- keep ICF rules and existing ECA rules (short term)
- check ICF rules for differences necessary for ECA and update ECA rules (long term)